



Privacy Policy

Effective Date: 1.07.25

1. Who We Are

Ayliff's Garage Limited ("we", "our", "us") is committed to protecting and respecting your privacy. This policy explains how we collect, use, and protect your personal data when you visit our website: <http://www.ayliffsgarage.co.uk>.

2. What Information We Collect

We may collect and process the following data:

- Personal identification information (Name, Email address, Phone number)
- Vehicle details (Registration number, make, model, service history)
- Technical data (IP address, browser type, operating system)
- Usage data (Pages visited, time spent on site, clickstream data)

3. How We Collect Your Data

We collect data when you:

- Fill out a contact or booking form
- Use or view our website via your browser's cookies
- Communicate with us by phone, email, or in person

4. How We Use Your Data

We use your data to:

- Respond to enquiries and provide services
- Manage bookings and service records
- Improve our website and customer experience
- Comply with legal obligations

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5. Legal Basis for Processing

We process your data under the following lawful bases:

- Consent – where you have given clear permission
- Contract – to fulfil our service agreement with you
- Legal obligation – to meet regulatory requirements
- Legitimate interests – to operate and improve our services

6. Sharing Your Data

We do not sell your data. We may share it with:

- Service providers (e.g. IT support, payment processors)
- Regulatory bodies if required by law
- Insurers or legal advisers in case of disputes

7. How We Store Your Data

Your data is securely stored on encrypted systems. We retain it only as long as necessary for the purposes outlined above or as required by law.

8. Your Data Protection Rights

Under UK GDPR, you have the right to:

- Access your data
- Correct inaccurate data
- Request erasure
- Restrict or object to processing
- Data portability
- Withdraw consent at any time

To exercise your rights, contact us at:

 enquiries@ayliffsgarage.co.uk

 01778424049

9. Cookies

We use cookies to enhance your experience. You can manage cookie preferences through your browser settings. For more details, see our Cookie Policy.

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10. Changes to This Policy

We may update this policy from time to time. Any changes will be posted on this page with an updated revision date.

11. Contact Us

If you have any questions about this policy or how we handle your data, please contact:

Ayliff's Garage Limited

Unit 1, The Slupe, Bourne, PE100DE

 enquiries@ayliffsgarage.co.uk

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